



UNIVERSITÀ DEGLI STUDI
DI PERUGIA

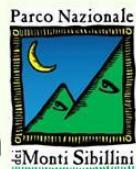
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Perugia University, Department of Agricultural, Foods and Environmental Sciences

Research Unit of Applied Economics

Under the Patronage of



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Promotes

SUSTAINABLE MANAGEMENT AND PROMOTION OF TERRITORY



GESTIONE E PROMOZIONE SOSTENIBILE DEL TERRITORIO

V[^] Edition

31th August – 6th September 2015

Perugia University, Italy

PROGRAM

SPONSOR

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DETAILED FINAL PROGRAM

**Sunday, August 30th, 2015
(Morning)**

Arrival and accommodation of speakers and participants

**Monday, August 31th, 2015
(Morning)**

9.00-14.00- Registration and Welcome Lunch

**Monday, August 31th, 2015
(Afternoon)**

15.30- 16.00-I[^] SESSION – (Main Hall of DSA3)-Inauguration Ceremony of the SIS-SMPT-V[^]Edition -Introduction and Address Speech of Personalities and of the Representatives of the International, National and Regional Institution

-**Introduction Prof. Adriano Ciani**, Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Director of The SIS-GPST-SMPT, Perugia University

-**Address Speech, Prof. Francesco Tei**, Director of the Department of Agricultural, Foods and Environmental Sciences -DSA3,

-**Address speech, Prof. Franco Moriconi** , Rector of Perugia University

Address Speech, Dott.ssa Fernanda Cecchini, Regional Minister of Umbria Region of Agriculture, Environment Culture and Tourism .

-**Address Speech, H.E.Dr. Emmanuel Fabiano**, Minister of Education of Republic of Malawi

-**Address Speech, H.E. Thomas Luke Msusa**, Archbishop of Blantyre, Malawi

-**Address Speech, Dr. Tünde Hagymási**, Economic Counselor of Embassy of Hungary in Italy.(to be confirmed)

16.00-17.00- Lectio Magistralis of Prof. Carlo Cecere, Full Professor on Technical Architecture of Rome University “ La Sapienza, Scientific Responsible of the SOS Urban Lab of the Department of Civil Engineering, Construction and Environment and of InterDipartimental Research Center of CRITEVAT, *Sustainable Agriculture and Territory Management*

17.00-17.15- Coffee Break

17.15-19.00 –II[^] SESSION- ROUND TABLE(Main Hall of DSA3)

Territory and Sustainable Development Goals 2015-2030: Why, What, Who?

Chairperson, Prof. Istvan Feher, University of Godollo, Hungary,

Prof. Francesco Tei, Director of the Department of Agricultural, Foods and Environmental Sciences -DSA3

H.E. Paolo Giulietti, Ausiliary Bishop of Perugia-Città della Pieve

Arch. Eugenio Guarducci, President of Eurochocolate

Dr. Nandhivarman Muthu , Researcher , Puducherry University, India

Dr. Andrea Sisti, President of CONAF-National Council of the Agronomist and Forestry Doctors

L.S. Lorenzo Benanti , President of National Council of the Land Surveyors

Dr. Emanuele Plata, President of PLEF- Planet Economic Foundation

Dr. Romana Monduzzi, President of ComunicAZIONE

19.00 –Conclusions , H.E. Dr. Allan Chiyembekeza, Minister of Agriculture , Republic of Malawi

20.30- Welcome Dinner and Welcome Ceremony, I[^] Cloister of the Monumental Center of the S. Peter Abbey,Perugia

Tuesday, September 1th, 2015

(Morning)

8.45-11.30- III[^] SESSION- (Room Cesare Sempio of DSA3)-*Opening Session*

Sustainable Management and Promotion of Territory-SMPT: a challenge for a civil society more advanced and happy

Chairperson

Prof. Adriano Ciani,

Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences,
Director of The SIS-GPST-SMPT, Perugia University

Prof. Istvan Feher, University of Godollo, Hungary, **The Sustainable Management and Promotion of Territory in the framework of the European policy context for sustainable agriculture.**

Prof. Fatbardh Sallaku, Head of the Department of AgroEnvironmental and Ecology Agriculture, University of Tirana (Albania), **Land consolidation as a tool for sustainable rural development in Albania**

Mr. Nandhivarman Muthu, Researcher , Puducherry University, India , “**Green Campus Initiative for the sustainable Management and Promotion of Union Territory of Puducherry, South India**”.

Prof.Mihaly Vörös,, Edutus College Budapest , Hungary & **Masahiko Gemma**, Waseda University, Tokyo, Japan, **Utilization of Food Protection Schemes of EU for Improving Promotion and Marketing of Quality Products – Case of Hungary**

Prof. Everaldo Attard , University of Malta, **The valorisation of agricultural products in Malta - A scientific approach**

Prof. Adrian Moran Radu & Eduard Boghita, University of Agriculture and Veterinary Medicine Sciences, Iasi, Romania, **Agricultural policy objectives of Romania in 2014-2020 period: risks and uncertainties.**

Prof. George Attard, University of Malta, **The Maltese Territory: a matter of geography or identity?**

Mrs. Golda Arpudhalin Edwin , Researcher , Puducherry University, “***The role of Constructed Wetlands for the sustaianble Management of Water Resources and Promotion of the Territory, Puducherry, India***”.

Prof. Bernardino Ragni & Dr. Andrea Mandrici, Perugia University, **Wildlife Economy alias Paleolithic 2.0: an ancestral –modern approach to the use of a Renewable Resource.**

Dr. Alfredo Battistini, Mipaaf, Technical Secretary of Department of competitive policies, agri-food quality, horseracing and fishing, **Prospects for revival of hemp industry in Umbria : innovation, the new regulations and Promotion of the Territory.**

11.30-11.45 - Coffee Break

11.45-13.30- IV[^] SESSION- - (Room Cesare Sempio of DSA3)- ***ICT, Broad Band , Internet and Services for the Territorial Promotion Introduction at the GPS-GIS-DRONE and ICT in the SMPT***

Chairperson Prof. Antonio Boggia,

Associated Prof. of Environmental Appraisal, Research , Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Perugia University

Team Development -TEAMDEV-Sustainable farming management: developing of DSS - Decision Support System through ICT (GIS, GPS, Remote sensing)

Dr. Velia Sartoretti, Expert Manager of TEAM-DEV

-Introduction to Precision Farming.

- Technologies used in Precision Farming: GIS, GPS, remote sensing, VRT (Variable Rate Technologies).

Ass. Prof. Paolo Benincasa, Department of Agricultural, Foods and Environmental Sciences - DSA3, Agronomical aspects of precision farming: case study on N fertilization management"

13.45- Lunch at the Dining Room of the Agricultural College, Perugia

Tuesday, September 1th, 2015

(Afternoon)

15.30-17.00-V[^] SESSION-- (Room Cesare Sempio of DSA3)- ***Introduction at the GPS-GIS-DRONE and ICT in the SMPT Technologies).***

Chairperson, Ass. Prof. Paolo Benincasa

Department of Agricultural, Foods and Environmental Sciences -DSA3,

-Team Development -TEAMDEV-Sustainable farming management: developing of DSS - Decision Support System through ICT (GIS, GPS, Remote sensing) –

Dr. Velia Sartoretti, Expert Manager of TEAM-DEV

- Realization of maps: thematic maps, prescription maps, maps of vegetation vigor.

- Workflow for developing a DSS – Decision Support System in farming management.

17.00-17.15 Coffee Break

17.15-18.45-VI[^] SESSION- (Room Cesare Sempio of DSA3)- ***Introduction at the Multi-Criteria Analysis-MCA for the SMPT Program/Project***

Chairperson,Prof.Mihaly Vörös,, Edutus College Budapest , Hungary

Prof. Antonio Boggia, Associated Prof. of Environmental Appraisal, Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences , Perugia University,Goals,targets and methodolgy in the MCA,

Ass. Prof. Asta Raupeliene, Aleksander Stulginskis University, Multicriteria Analysis for the scenarios building and back-casting methodology for strategy preparation

20.30- Dinner at the Dining Room of the Agricultural College ,Perugia-Cultural Performance

**Wednesday, September 2nd, 2015 (All Day)
(Morning)**

9.00-11.30- VII ^ SESSION -- (Room Cesare Sempio of DSA3)-***GPS-GIS-DRONE and ICT in the SMPT (case study)***

Chairperson Prof. Everaldo Attard , University of Malta

Team Development -TEAMDEV -Sustainable farming management: using GIS for territory analysis

- Introduction to cloud-based platform ArcGIS online.

Dr. Eleonora Mastroforti, , Expert Manager of TEAM-DEV

- Acquisition of point in field using apps for smartphone and tablet.

- Analysis of points and maps creation in ArcGIS online.

11.30-11.45- Coffee Break

11.45-13.30- VIII^ SESSION - (Room Cesare Sempio of DSA3)-***Multi-Criteria Analysis-MCA for the SMPT Program/Project (case study)***

Chairperson Mr. Nandhivarman Muthu , Resercher , Puducherry University, India

Prof. Antonio Boggia, Associated Prof. of Environmental Appraisal ,Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Perugia University ,The last 10th Year of the Activity of the Research Unit in Applied Economics and the Environmental Laboratory of the MCA.

Lecturer, Dr. Thomas Burnaris, Aristotle University of Thessaloniki, “Impact Assessment of CAP policies and RDP measures”.

Dr. Lucia Rocchi, Researcher & Dr. Luisa Paolotti , Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Perugia University ,Case studies on MCA applied at the SMPT.

13.45- Lunch at the Dining Room of the Agricultural College, Perugia

**Wednesday, September 2nd, 2015
(Afternoon)**

15.30-17.00-IXth SESSION- (Room Cesare Sempio of DSA3)- *Instruments and Methods of SMPT: general overview*

Chairperson, Full Prof. Gaetano Martino, Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Perugia University

Prof. Adriano Ciani, , Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Director of The SIS-GPST-SMPT, An overview of the thematic of SMPT

Arch. Ambra Ciarapica , Executive Manager of Umbria Region , Services for the Landscape, Territory and Geography, The Landscapes Contracts : case study and experiences in Umbria Region

Yasuo Ohe, Chiba University , Japan, Integrating role of non-profit organizations (NPOs) in educational tourism development in rural areas: evidence from Chiba, Japan

17.00-17.15- Coffee Break

17.15-18.45-Xth SESSION - (Room Cesare Sempio of DSA3)-*The Territorial Contract Management-TMC (River Contracts, Landscape Contracts, Lake Contracts, Forest Contracts, etc.)*

Chairperson Mrs. Golda Arpudhalin Edwin , Researcher , Puducherry University

Arch. Massimo Bastiani, President of the National Table of the River Contracts, The good governance of territory in the River and coastal areas context.

Dr. Endro Martini, Geologist , Director of the Hig School-Alta Scuola of Todi and Orvieto for the Territory Maintenance , Territory Maintenance and its Sustainable Management

Dr. Lucia Rocchi, Researcher at , Research Unit of Applied Economics of Department of Agricultural, Foods and Environmental Sciences, Perugia University, The Territorial Contracts Management

20.30- Dinner at the Agricultural College -Cultural Performance

Thursday, September 3rd, 2015

(Morning)

9.30-13.30-XI[^] SESSION-***Full Immersion in the field about the implementation and evaluation of a Plan/Project and maintenance of Territory -Orvieto City and Surrounding*** -Activity driving by the Director of the High School of Todi and Orvieto Dr. Endro Martini.www.altascuola.org)

13.45-Lunch in Orvieto City.

Thursday, September 3rd, 2015

(Afternoon)

15.30-18.30-XII[^] SESSION-***Full Immersion in the field about Territorial Marketing and promotion of Territory and Maintenance of Territory -Todi City, Surrounding and Rural Areas,*** Activity driving by Prof. Marcello Rinaldi the Director of the Technical Agricultural College “A. Ciuffelli” of Todi.

20.30-Dinner at the Technical Agricultural College “A. Ciuffelli” of Todi.

**Friday, September 4th, 2015
(Morning)**

Territorial Full Immersion technical visit

Visit to farms, agritourism farms , handcrafts and Territorial Relevant Sites – Sample of Acting Management and Promotion of Territory

8.00-Leaving from Agricultural College in Perugia to the Trevi City

8.45-Arrival to the Trevi City at the Main Bulding of the “Villa Fabri Foundation”

9.00-Address speach by the Mayor and President of the “ Villa Fabri Foundation “ **Arch. Dino Sperandio**

9.15 –**Paolo Papa Coordinator of the Villa Fabri Foundation**”, Presentaion of the “ Villa Fabri Foundation”

9.30-Prof. Antonio Boggia, Mission, Strategy and Projects of the Umbria Regional Observatory on Biodiversity

10.30-Starting visit in Trevi City and Territory

13.45 Ligth Lunch (Villa Fabri Foundation Main Buildinng)

**Friday, September 4th, 2015
(Afternoon)**

Territorial Full Immersion technical visit

Visit to farms, agritourism farms , handcrafts and Territorial Relevant Sites – Sample of Acting Management and Promotion of Territory

In the afternoon Activity Driving by the Mayor of the Trevi City and President of the “Villa Fabri Fiundation” **Arch. Dino Sperandio & Arch. Ambra Ciarapica**, Executive Manager of Umbria Region , Services for the Landscape, Territory and Geography, **The landscape contract of Foligno, Trevi and Sellano. Full immersion**

19.30 Go back to Perugia

20.30 -Dinner at the Dining Room of the Agricultural College,Perugia

**Saturday, September 5th, 2015
(Morning)**

Conference Hall of Casalina Rock, Agricultural Formation Foundation of Perugia,Deruta

Chairperson Ass. Prof. Asta Raupeliene, Aleksander Stulginskis University

9.00-11.00- XIIIth SESSION –Discussion and elaboration of a shared final document about the SMPT in the light of the SDG 2015-2030 and the Updating of Charter of Todi.

9.00- Address Speech by the Vice -President of the Foundation for Agricultural Education of Perugia , Prof. Francesco Panella

9.10-Address Speech by the Mayor of Deruta City , Dr. Alvaro Verbena

9.20- Address Speech by the Director of Ce.S.A.R.-Center for Agricultural and Rural Development, Prof. Angelo Frascarelli

9.30-Address Speech by the President of the National Park of Sibillini, Prof. Oliviero Olivieri

9.40-Discussion

10.30-Proposal and approval New World Committee Board of The IAERT-International Association of Experts in Rural Tourism and Agritourism

10.45-Proposal and Approval of the creation of the A.M.A.R-Network –Associazione Mondiale di Amicizia delle Aree Rurali –Network-World Friendship Association of Rural Areas.

11.00-11.30-Coffee Break

11.30 -12.45 -Closing Official Ceremony of the International Summer School

Chairperson Mrs. Golda Arpudhalin Edwin , Researcher , Puducherry University

11.30-Reading and Approval Final Document of the SIS GPS-SMPT Vth Edition 2015

11.45- Dr. Ermanno Cribari , Project Manager,Altrama Italia S.r.l.,Presentation of the VIAGGIART Website and Android/IOS Application for the Promotion of Territory.

12.00 Dr. Ciro Manzo PhD, I.I.A. -Institute of Atmospheric Pollution Research, CNR-National Research Council of Italy, Remote Sensing for land management

12.15-Mr. Rodolfo Spagnoli , CEO of the AIR SP&A Ltd, Together for Environmental Protection: combined expertise for the *Best Available Techniques*

12.15- Conclusion by Dr. Rosanna Zari, Vice President of the CONAF-Consiglio dell'Ordine Nazionale dei Dottori Agronomi e Dottori Forestali-National Committee Board of the Agronomists and Forest Doctor

–Lunch - Buffet at the Casalina Rock

14.15- Departure for a Visit Tour of Umbria Region

19.30- Dinner and Cultural Event in Deruta City

**Sunday, September 6th, 2015
(All day)**

The organization will arrange and support a visit at the Expo 2015 in Milan

ORGANIZING COMMITTEE

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(In alphabetic order)

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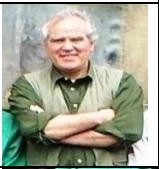
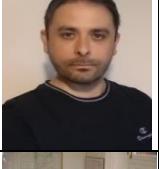
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SPEAKERS

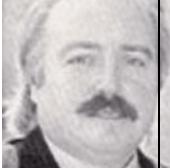
(In temporal order of speech expected by the Program)

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	Dr. Tünde Hagymási , Economic Counsellor of the Hungarian Embassy in Italy, Rome
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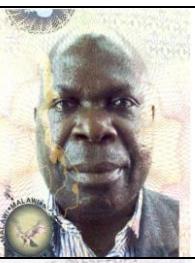
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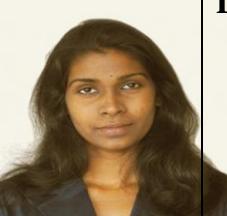
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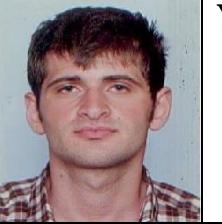
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SUSTAINABLE MANAGEMENT AND PROMOTION OF TERRITORY



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